



In a world flooded with digital entertainment options, CliqRex provides users with simplification, personalization, and connection within the complex landscape of digital media. Our mission is not just to be another app on your phone but to be the ultimate hub for your entertainment needs. We're seeking \$1M to accelerate our growth and bring our groundbreaking technology to more users.

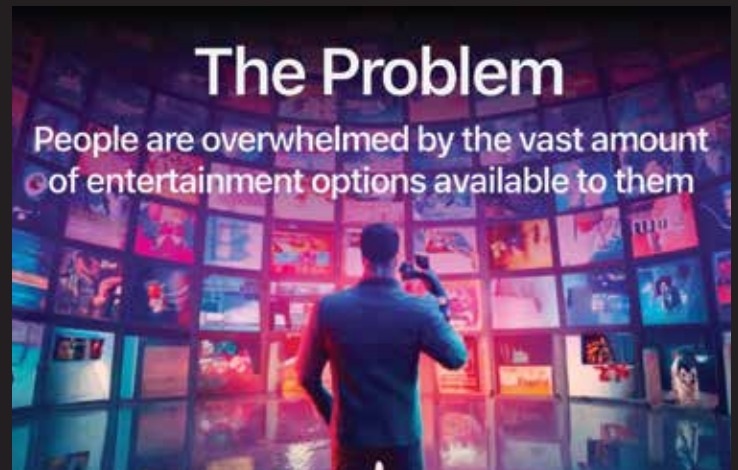


35 5-Star Reviews

Introduction

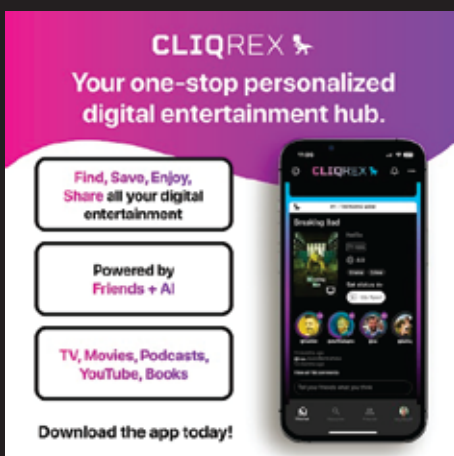
CliqRex is not just another mobile app; it's the next frontier in personalized digital entertainment. We've combined cutting-edge AI technology with the irreplaceable value of human connection to redefine how consumers discover and enjoy digital media.

In today's saturated digital entertainment landscape, consumers are overwhelmed by choices. From streaming services to podcasts, the options are endless but not always satisfying. This overwhelming array of choices often leads to decision fatigue.



The Problem

People are overwhelmed by the vast amount of entertainment options available to them



The Solution

CliqRex is designed to be the centralized hub for all your entertainment needs. Our **patent-pending Affinity Engine** uses AI algorithms to offer personalized recommendations while incorporating insights from your social connections. The app launched in 2023 and is already top of the app store rankings. We are focused on rapid growth in 2024.

MARKET OPPORTUNITY

Recommendation Engines

2022 - \$3.5B, 2030 - \$54B

CAGR 36.63%

Straits Research,
Recommendation Engines Market Report, 2023

Social Media

2023 - \$231B, 2030 - \$799B

CAGR 19.4%

Data Bridge Market Research,
Social Media Market Report, 2023



Online Dating

2023 - \$10.5, 2030 - \$17.3B

CAGR 7.4%

Grand View Research,
Video Streaming Market Report, 2023

Streaming Services

2022 - \$89.0B, 2030 - \$422.8B

CAGR 21.5%

Grand View Research,
Online Dating Market Report, 2023

Market Opportunity

The digital entertainment market is a robust field valued at \$223.9 billion, projected to reach \$288.9 billion by 2028. The market is ripe for disruption, and CliqRex is poised to be that disruptor. Our platform has the potential to impact multiple industries, from streaming services to even online dating, offering a ground-floor opportunity for investors.

Key Features

Our platform is built on a patent-pending AI-driven recommendation engine that offers an intuitive and user-friendly design. But we go beyond mere functionality. CliqRex integrates various media formats and offers a unique social hub feature, enhancing the digital experience.

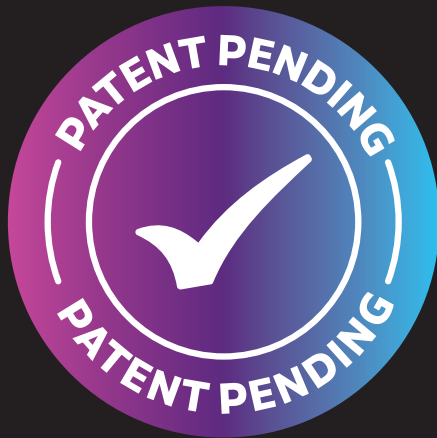


Monthly Revenue/Cost 3 Year Projection



Financial Projections

These projections demonstrate a gradual increase in revenue, reflecting a growing user base and effective monetization strategies while maintaining controlled spending practices to ensure financial stability and sustainable growth.



Patent for Afininty Engine™ Pending

Process of measuring the similarity (or affinity) of tastes among two individuals across a diverse array of products and services. The Affinity Engine™ calculates affinity between two individuals by comparing favorability ratings, sentiments, and consumption patterns across a broad range of products and services, including television shows, movies, podcasts, books, and video games. Input data on user ratings, sentiments, and consumption status is collected through an app or a web-site. **more user friendly.**

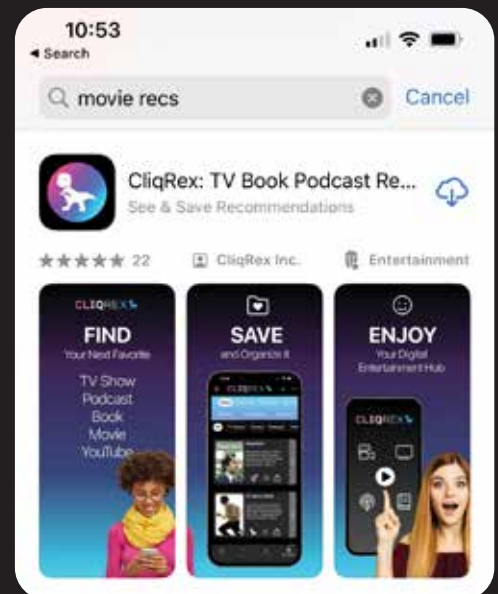
App Store Leader

Top 3 positions in iOS App Store and Google Play for searches related to book, movie, TV, and podcast recommendations

35 5-star reviews on App Stores, a testament to its intuitive design and user satisfaction.



35 5-Star Reviews



ClqRex CARES© applies the proprietary C.A.R.E.S. model of Social WellBeing© which draws on scientific research to suggest that all humans need to feel a positive sense of community, agency, recognition, equity, and security to socially flourish.

Continuous Innovation

- We've built innovative AI into the app
- Patented affinity engine (almost approved)
- MVP is complete and we have many more features. Remember, Amazon started with just books!
- We've launched the app and have an exciting go-to-market campaigns for growth
- and 100s of exciting new features to come!



Exit Strategy

CliqRex presents a range of strategic exit opportunities for investors. These options include acquisition by tech industry leaders eager to harness our innovative technology and user base, the potential for a future IPO to unlock substantial returns, strategic partnerships with established entertainment industry players, and even management buyouts to empower our dedicated team. Additionally, exploring private equity involvement, licensing our cutting-edge technology, pursuing regional expansion, and vertical integration into related entertainment sectors offer diverse avenues for achieving investor returns. As our journey unfolds, we remain open to hybrid approaches that combine these strategies to maximize value and ensure a promising exit for our valued investors.

Investment Opportunity

CliqRex presents an unparalleled opportunity for investors to enter a rapidly expanding market poised for disruption. Our commitment to sustainable growth and positive social impact sets us apart. By investing in CliqRex, you're not just supporting a digital entertainment platform; you're becoming a part of a revolutionary movement that redefines how people connect and engage with media.

Our comprehensive roadmap outlines expansion into new markets and sectors, ensuring long-term growth and diversification, making CliqRex an attractive and dynamic investment prospect.

CliqRex Team



James O'Loughlin
Co-Founder CEO



Gillian Oakenfull
CMO



Dara O'Loughlin
Co-Founder CXO



Bob Roman
CTO



Timur Akilov
Co-Founder CFO



Pete Mastin
COO



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Invest

Cliqrex on NetCapital
<https://netcapital.com/companies/cliqrex>

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